



Well wishes from Sir Geoff Hurst



Sir Geoff Hurst remains the only man to score a hat-trick in a World Cup final, when England recorded a 4–2 victory over West Germany at Wembley Stadium in 1966.

“ And here comes Hurst, he’s got ... [notices invaders] ... some people are on the pitch, they think it’s all over! [Hurst shoots and scores] ... It is now! It’s four! ”

Dear Future of Football FC,

I am extremely familiar with the importance of the grassroots game. Firstly, you cannot underestimate the vital exercise the kids receive through training and playing matches every week.

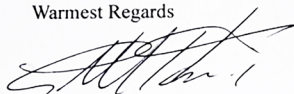
Especially a team sport like football which can create friendships which can last a lifetime. I note you involve many parents which is vital for the kids to continue to play in a safe and controlled environment.

Parents are so important to get involved to undertake many of the tasks that are needed for the club to be successful i.e. cutting the grass, putting the nets up, painting the club house (yes, parents are known to undertake this task as well) and many more, apart from being the taxi service over the weekend.

The matches for the kids involving the parents and the fantastic people all over the country who give their lives to grassroots football such as yours, gives me so much enjoyment every time I turn up to see kids as young as five kicking a ball around.

Essentially, football is a brilliant way of bringing a community together and I wish you every success over the coming years.

Warmest Regards



Sir Geoff Hurst MBE





The vision

At FOF FC we have a burning desire to create not only exciting, technically gifted footballers, but also to develop fantastic young men and ladies that we can be proud of to represent our club!



Our goal

We truly believe in a club mindset and actively encourage all players to support and encourage one another at all times. Whether this is watching one of our teams in another age group on match day, or simply encouraging one another at training – we have one common goal which is to create a club you can feel proud to be a part of.





Our promise to you

As a valued member of FOF FC we promise to do the following:

- Keep you safe at all times
- To assist in developing you as a player and a person
- Treat you with respect
- Provide you with an environment that helps you to shine

What we would like from our players

Encourage others around you, this will always get the best out of your teammates

Practice your moves at home

Always ask the coaches if you are unsure or do not understand what is being asked of you - don't suffer in silence

Play with a smile on your face

Treat our coaching staff with respect and most importantly, listen and learn from them

Be kind at all times





What we would like from our players

FOF FC acknowledges and accepts it has a responsibility for the well-being and safety of all our members who are under our care or using our facilities.

It is a duty of all adults working at the club to safeguard the welfare of the children by creating an environment that protects them from harm.

All our coaches have been DBS checked and certified. Anyone with a concern about a child's welfare should contact our safeguarding representative Rebecca Robinson at brobinson@futureoffootball.co.uk



What we would like from our parents

- Arrive to training and matches on time and ensure your son/daughter is in their full FOF FC training/match kit – if you are going to be late please communicate with your coach.
- Ensure adequate water is brought to each session –no fizzy please.
- Remain at the session throughout (or inform the coach if this is not possible prior to the session starting).
- Observe the sessions quietly and without instruction or distraction to your child or others – please let the coaches' coach.
- On match days, cheer, encourage, enjoy - but please, do not instruct - let the coaches do their job and let the player's make their own decisions. Instructions from parents can often be confusing.
- Our ethos is to do what is best for the development of the player – we do not play to win, we will lose games, but we will always have the player's best interests in all that we do.

Our player development pyramid

FOF FC encourage creativity at every opportunity. We are proud to produce bright, confident players who enjoy having the ball at their feet. Ball mastery is at the heart of all our sessions.

We believe we have created the perfect environment for our players to develop as individuals and as part of a team.

The below diagram illustrates the core values of our coaching and our ethos on developing the player.

We want every player to reach their full potential.





Match day!

The most important day of the week for most of our players and rightly so! As a family focussed club, we aim to create a welcoming environment for both our players, and our opponent's players and families.

On our home match days, we hope to have a canteen at our disposal and would love for you to help support the club by purchasing any food or drink you might need for your visit from us (Tea's, Coffee's, other snacks etc!) All proceeds will go back into the club and help to fund future activities/equipment for the players.



Equality

We will ensure that everyone is treated fairly and with respect and that FOF FC is equally accessible to all.

FOF FC in all its activities, will not discriminate, or in any way treat anyone less favourably, on grounds of any of the 9 protected characteristics set out in the Equality Act 2010:

- Age
- Disability
- Race/Ethnicity
- Sex
- Sexual Orientation
- Gender Reassignment
- Religion or Belief
- Marriage and Civil Partnership
- Maternity and Paternity

FOF FC is an equal opportunities club and is committed to promoting equality by treating people fairly and with respect, by recognising that inequalities may exist, by taking steps to address them and by providing access and opportunities for all members of the community to take part in and enjoy our activities.

Thank you

Our Sponsor

We have to take this opportunity to firstly thank our sponsors at **BTL Investors**, an incredibly generous and selfless family who have allowed us to provide our players with the very best in kit, equipment, goals and much more. Thank you Haley and Gavin, you have helped us launch the club despite the challenges 2020 threw our way. We are all extremely grateful.



Our Committee

A huge thank you to Beth, Leigh, Wayne, Robbie, Emma, Gav, Haley, Miles, Becky, Paul, Dan, Steve and David. Behind the scenes an incredible group of people have worked tirelessly to make this club a reality. From late night meetings to building fences and fundraising. They are all integral to FOF FC and we are proud to have them as part of our team going forward. We would also like to give a huge thank you to Josh from **Interprint Swindon** for our amazing signage!











Your football journey